



Memo – Nebraska Republican Primary Election Polling – 3

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SUMMARY

The survey was conducted by Data Targeting on September 26-28, 2022 using a combination of interactive voice response phone calls and online surveys which were solicited via SMS text messages. Survey respondents are active registered, likely 2022 general election voters in the state of Nebraska, who confirmed their party registration before taking the survey. A combined total of 1,340 respondents completed the survey either online or over the phone, and the survey's results have a margin of error of +/- 2.7% over a confidence interval of 95%.

Governor

Jim Pillen	48%
Carol Blood	41%
Unsure	11%

Minimum Wage Increase ballot initiative

Support	55%
Oppose	34%

Valid ID to Vote ballot initiative

Support	63%
Oppose	31%

Cannabis for Medical Purposes (not on the ballot in 2022)

Support	63%
Oppose	25%

As for the gubernatorial election results, my big takeaway is this - Jim Pillen does NOT need to panic about this. Yes, a 7 point lead for a Republican in Nebraska seems a bit tight. But there are several bits of information in our numbers that suggest that this might be the best that Carol Blood could hope to get, and that Pillen has more room to improve than she does.

The main evidence I see that leads me to that conclusion:

- Democrat Carol Blood is pulling 85% of the Democrat vote and just 5% of Democrats are undecided. There are relatively few registered Democrats in Nebraska to begin with, and almost all of them are already on board with Carol Blood.
- Meanwhile, Jim Pillen only has 75% of Republican voters on board with him and 12% of them are undecided. It is plausible that a pocket of Republican voters are still withholding support from Pillen after a bruising primary election, which would prevent Pillen from running

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up a more comfortable lead over Blood. If those voters come home, Pillen's lead will surely increase.

- Finally, the undecided voters that we polled do not look like voters who are inclined to vote for a Democrat, based on their issue positions.
 - ✓ 54% of those voters who are undecided in the governor's race favor a photo ID requirement for voting
 - ✓ 54% of those voters who are undecided in the governor's race think abortion should either be totally illegal or only legal for rape/incest/health of mother situations
 - ✓ A majority of undecideds opposed constitutional carry, but were significantly more likely than registered Democrats to favor it

All that is to say that when those undecideds eventually commit, they seem more predisposed to vote Republican based on how they answered our issues questions. And if that's the case, Pillen would get a little more cushion on top of what he would get from more Republicans coming home to him.

On the issues questions, we see no real surprises from Nebraska voters. Minimum wage increase is popular, cannabis legalization is popular, photo ID for voting is popular though a little more polarized with Democrats saying they oppose it.