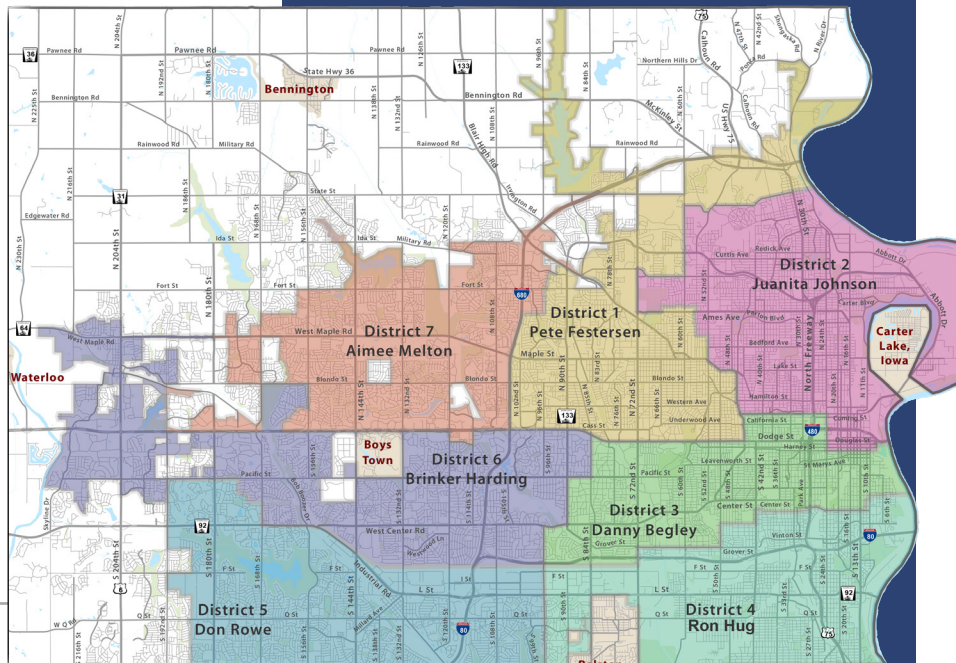


2025 Omaha Candidate Profile



This year the Mayor of Omaha and all seven seats of the City Council are up for election. Both elections are held every four years following a Presidential Election. All seven current members of the City Council are seeking reelection, one of which was appointed within the last two years due to a vacated seat. The third-term incumbent Mayor is seeking reelection.

OMAHA MAYOR & CITY COUNCIL FACTS

- Mayor-Council form of government
- 7 City Council members
- 4-year terms
- Term-limits: N/A
- Non-partisan elections
- All positions are up for election every four years
- Filing fee for Mayoral Candidate: \$100
- Filing fee for City Council Candidate: \$10
- Salary for Mayor: \$121,015 annually (effective January 1, 2025)
- Salary for City Council members: \$44,211 annually (effective January 1, 2025)
- The City Council meets most Tuesday afternoons beginning at 2:00 p.m. but does not meet during certain holiday weeks.

FILING DEADLINES

- March 3 - First Primary campaign statement due
- March 24 - Second Primary campaign statement due
- May 5 - Second General campaign statement due (First General statement not required)
- June 23 - Post General campaign statement due

IMPORTANT DATES

- April 1 - primary election
- May 13 - general election
- June 9 - new term begins for Mayor and City Council

ELECTION TURNOUT IN OMAHA

- 29% (2021 Primary)
- 33% (2021 General)

Neilan
Strategy Group

Candidate Overview

MAYOR

JEAN STOTHERT

Party: Republican

Age: 70

Marital Status: Married

Spouse Name: Kevin O'Rourke

Occupation: Current Mayor
of Omaha

Number of Children: 2

Campaign Finances as of April 28, 2025:

Campaign Expenditures: \$1,400,460

Cash on Hand: \$257,295



ADVANCED 36%

JOHN EWING, JR.

Party: Democrat

Age: 63

Marital Status: Married

Spouse Name: Vivyonne (Viv) L. Ewing

Occupation: Current Douglas County
Treasurer, former Deputy Chief in the
Omaha Police Department

Number of Children: 2

Campaign Finances as of April 28, 2025:

Campaign Expenditures: \$574,776

Cash on Hand: \$45,078



ADVANCED 33%

COUNCIL DISTRICT 1

District 1 Party Statistics

Republican: 12,704 (28%)	Nonpartisan: 11,797 (26%)
Democrat: 20,160 (44%)	Total: 46,035

2021 Election Results

Pete Fetersen
61%

Sarah Johnson
38%

PETE FESTERSEN

Party: Democrat
Age: 55
Marital Status: Married
Spouse Name: Jennifer Paige Festersen
Occupation: Current City Council Member
 and President of Strategy and Public Affairs
 at CHI Health
Number of Children: 2
Campaign Finances as of April 28, 2025:
 Campaign Expenditures: \$21,516
 Cash on Hand: \$188,925



ADVANCED 65%

MARK BRANNEN

Party: Nonpartisan
Age: 38
Marital Status: Married
Spouse Name: Michelle Brannen
Occupation: Owner of Bensen Bounty
 LLC (Urban Farm in Omaha)
Number of Children: 3
Campaign Finances as of April 28, 2025:
 Campaign Expenditures: \$5,651
 Cash on Hand: \$2,074



ADVANCED 34%

COUNCIL DISTRICT 2

District 2 Party Statistics

Republican: 5,895 (15%)
Nonpartisan: 9,595 (25%)

Democrat: 21,923 (56%)
Total: 38,893

2021 Election Results

Juanita Johnson

56%

Ben Gray

43%

LAVONYA (VONI) GOODWIN

Party: Democrat

Age: 51

Marital Status: Married

Spouse Name: Dan Goodwin

Occupation: Executive Director/Board
President of North 24th St. Business
Improvement

Number of Children: 2

Campaign Finances as of April 28, 2025:

Campaign Expenditures: \$11,811

Cash on Hand: \$12,211



ADVANCED 16%

BEN GRAY

Party: Democrat

Age: 75

Marital Status: Married

Spouse Name: Freddie Gray

Occupation: Former member of the Omaha
City Council (District 2) from 2009 to 2021

Number of Children: N/A

Campaign Finances as of March 17, 2025:

Campaign Expenditures: \$8,422

Cash on Hand: \$4,331



ADVANCED 27%

District 3 Party Statistics

Republican: 9,403 (24%)
Nonpartisan: 10,407 (27%)

Democrat: 17,745 (46%)
Total: 38,723

2021 Election
Results

Danny Begley
52%

Cammy Watkins
47%

Neilan Strategy Group is providing
this Candidate Overview

DANIEL (DANNY) BEGLEY

Party: Democrat

Age: 56

Marital Status: Married

Spouse Name: Pam Begley

Occupation: Current City Council Member,
Treasurer of Omaha Federation of Labor, Claims
Representative at Omaha Public Power District,
VP of the International Brotherhood of Electrical
Workers (IBEW) Local 1483

Number of Children: 4

Campaign Finances as of April 28, 2025:

Campaign Expenditures: \$113,948

Cash on Hand: \$72,062



ADVANCED 69%

MICHAEL PILYPAITIS

Party: Democrat

Age: 39

Marital Status: Married

Spouse Name: Rebekah Pilypaitis

Occupation: Business Analyst Professional
for Fiserv, Former Retail Wireless
Consultant for TDS

Number of Children: 2

Campaign Finances as of April 28, 2025:

Campaign Expenditures: \$4,772

Cash on Hand: \$199



ADVANCED 30%



Strategy Group

Neilan Strategy Group is providing
this Candidate Overview

CITY COUNCIL DISTRICT 4

District 4 Party Statistics

Republican: 7,789 (26%) Nonpartisan: 8,036 (27%)

Democrat: 13,418 (44%) Total: 30,247

2021 Election Results

Vinny Palermo
61%

Becky
Barrientos-Patlan
38%

RON HUG

Party: Democrat

Age: 68

Marital Status: Married

Spouse Name: Lori Hug

Occupation: Current City Council Member,
Operations Manager for City Taxi Inc.

Number of Children: 4

Campaign Finances as of April 28, 2025:

Campaign Expenditures: \$83,640

Cash on Hand: \$16,732



ADVANCED 47%

ANDREW ADAMS

Party: Democrat

Age: 41

Marital Status: Married

Spouse Name: Carley Adams

Occupation: Train dispatcher for Union
Pacific Railroad

Number of Children: 3

Campaign Finances as of April 28, 2025:

Campaign Expenditures: \$17,899

Cash on Hand: \$3,259



ADVANCED 21%

CITY COUNCIL DISTRICT 5

District 5 Party Statistics

Republican: 20,152 (44%)	Nonpartisan: 11,778 (26%)
Democrat: 12,684 (28%)	Total: 45,542

2021 Election Results

Don Rowe

53%

Patrick Leahy

47%

DON ROWE

Party: Republican

Age: 70

Marital Status: Married

Spouse Name: Marcy Monroe Rowe

Occupation: Current City Council Member, Executive
at Millard Lumber

Number of Children: 3

Campaign Finances as of April 28, 2025:

Campaign Expenditures: \$44,977

Cash on Hand: \$54,278



ADVANCED 96%

District 6 Party Statistics

Republican: 22,936 (45%)	Nonpartisan: 12,257 (24%)
Democrat: 14,963 (30%)	Total: 51,152

2021 Election Results

Naomi Hattaway 37%
Brinker Harding 63%

Neilan Strategy Group is providing
this Candidate Overview

BRINKER HARDING

Party: Republican

Age: 64

Marital Status: Married

Spouse Name: Rebecca Harding

Occupation: Current City Council Member, VP of
Colliers International

Number of Children: 2

Campaign Finances as of April 28, 2025:

Campaign Expenditures: \$121,304

Cash on Hand: \$122,635



ADVANCED 93%

District 7 Party Statistics

Republican: 19,175 (39%)	Nonpartisan: 12,198 (25%)
Democrat: 16,205 (33%)	Total: 48,761

2021 Election Results

Sara Kohen
49%

Aimee Melton
51%

AIMEE MELTON

Party: Republican
Age: 52
Marital Status: Married
Spouse Name: Scott Melton
Occupation: Current City Council Member, Founding Partner of Reagan, Melton & Delaney, L.L.P.
Number of Children: 3
Campaign Finances as of April 28, 2025:
 Campaign Expenditures: \$157,959
 Cash on Hand: \$30,229



ADVANCED 61%

TIM CARTER

Party: Democrat
Age: 42
Marital Status: Married
Spouse Name: Natalie Carter
Occupation: Owner of Chilly Water Consulting LLC, Volunteer Chairman of the Westgate-Westside Athletic Association
Number of Children: 3
Campaign Finances as of April 28, 2025:
 Campaign Expenditures: \$40,726
 Cash on Hand: \$37,032



ADVANCED 39%